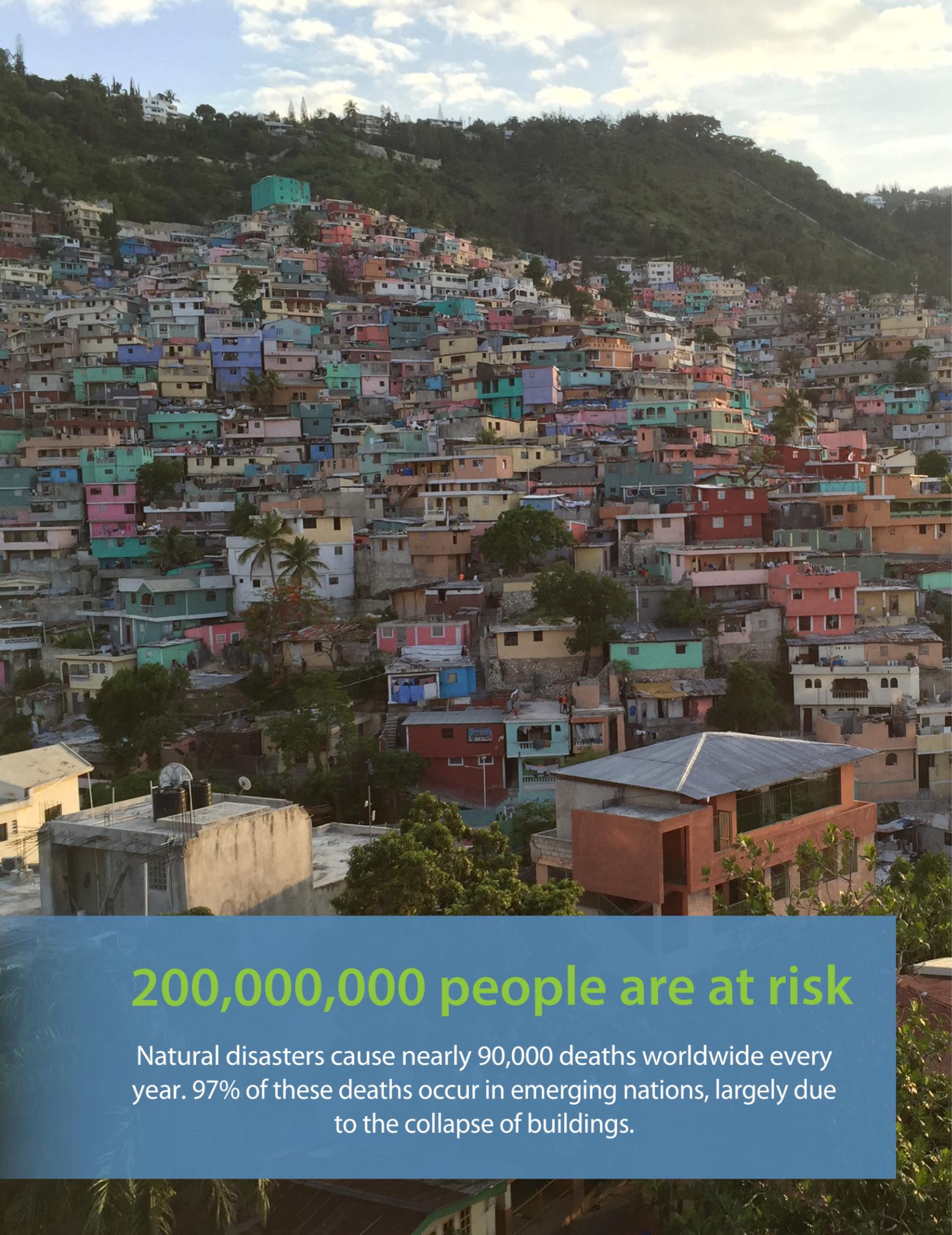




**BUILD CHANGE**

# Corporate Partnership Guide



# Building a Safe, Resilient World

**Our mission is to greatly reduce deaths, injuries, and economic losses caused by housing and school collapses due to earthquakes and typhoons in emerging nations.**

We believe that all people have the right to live and learn in homes and schools that will protect them from natural disasters.

Build Change saves lives in earthquakes and windstorms by working with people in emerging nations to build homes and schools that will protect their families and children.

- We focus on permanent solutions, implemented on a local, sustainable level.
- We create designs for disaster-resistant houses and schools that use local styles and materials.
- We train builders and engineers in disaster-resistant design and construction, so they can build safe houses and schools.
- We provide recommendations for small, affordable improvements to local building techniques.
- We educate local communities on disaster safety and preparedness to encourage the demand for safe buildings.
- We work alongside homeowners and support their decisions about the design and layout of their own home.
- We facilitate access to insurance, subsidies, and incentive-based funds for homeowners to rebuild or retrofit their homes. This financing is coupled with technical assistance provided by our staff of local engineers.
- We work with local small businesses to make their bricks and concrete blocks stronger.
- We work with governments to develop building standards and national training programs so that safer building occurs on a national scale.

**200,000,000 people are at risk**

Natural disasters cause nearly 90,000 deaths worldwide every year. 97% of these deaths occur in emerging nations, largely due to the collapse of buildings.



**Create** permanent change in construction practice by building local skills and stimulating local demand.

## Our Work

### Build Back Better

Earthquakes and major storms can have devastating impacts on vulnerable communities. After a natural disaster, communities in emerging nations tend to rebuild using the same designs and techniques that they're used to, which means the new buildings are just as likely to collapse in the next natural disaster. We work in post-disaster areas to ensure that new and retrofitted buildings are built better, to withstand future earthquakes or major storms.

### Prevention

Millions of people worldwide live in houses that are weak and likely to collapse in earthquakes or major storms. Typically, these houses are constructed in disadvantaged neighborhoods by families without the training or funds to ensure their homes are well-built. We train local builders and engineers to strengthen weak buildings. Repairing and strengthening a damaged or unsafe building is a process called "retrofitting". A retrofitted house or school meets safety codes for natural disasters and will keep families and children safe.

### Better Building Materials

Houses and schools built with poor-quality bricks or concrete blocks are likely to collapse during natural disasters. Better bricks and concrete blocks make safer houses and schools. We provide on-the-job training for small businesses that manufacture building materials to improve the quality of their products. We also offer business skills training in management, budgeting, and more efficient manufacturing techniques.

### Safe Schools

Millions of children go to class in school buildings that are likely to collapse in earthquakes or major storms. When a school does collapse, local education is thrown into chaos. Sometimes classes are held in ad-hoc community centers or tents. Oftentimes, students lack access to consistent education until the building is rebuilt- a process which can take years. By ensuring that school buildings withstand earthquakes and storms, students will survive and their education will remain uninterrupted.

### REZO

REZO, which means Network in Haitian Creole, is a professional network of builders who are certified in disaster-resistant design and construction. We want 100% of the builders we work with in Haiti to have the support they need to properly and consistently apply their training to construct safe, earthquake-resistant homes. Through REZO, we connect builders to incentives that will help them apply their training, including job placement, apprenticeships, nationally-recognized certification, and refresher courses. We plan to scale this program to other country operations.

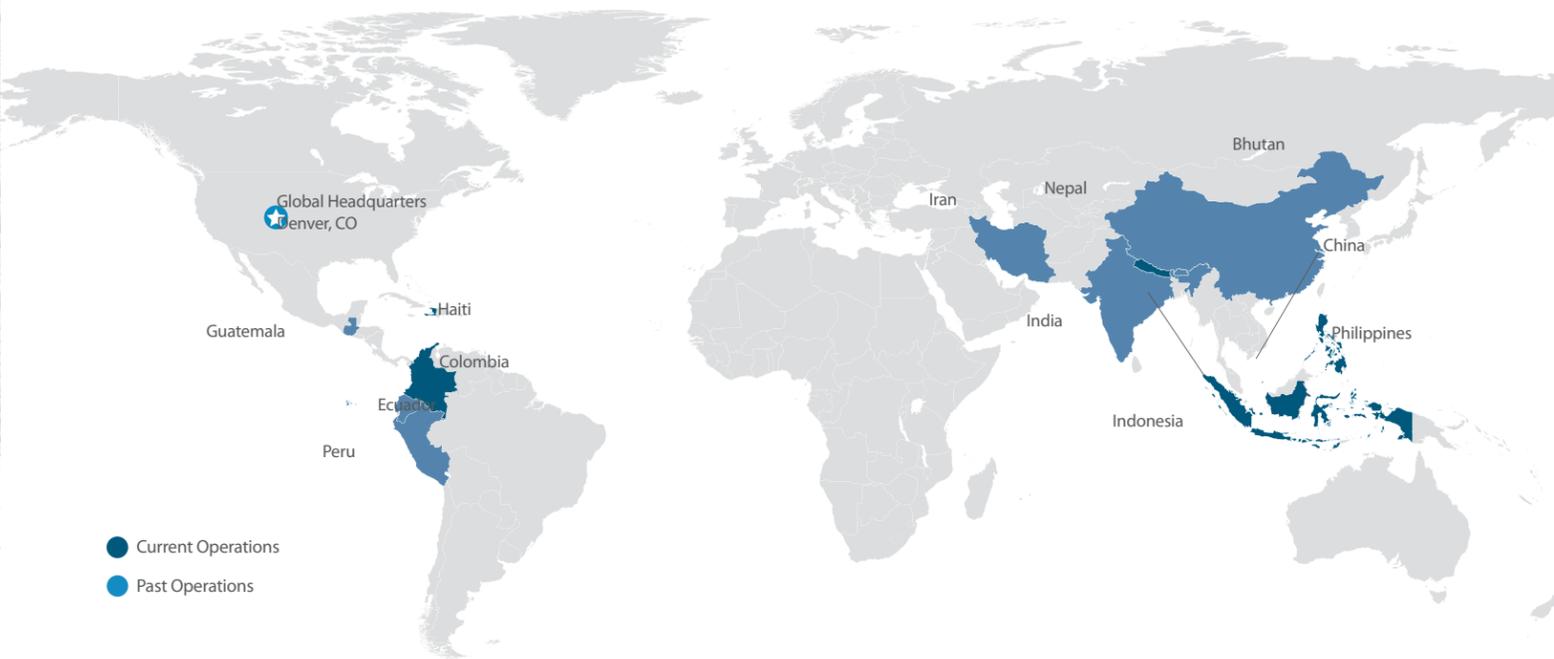
### Women

We are proud to work with women homeowners, builders, and engineers around the world. We encourage girls and women in emerging nations to become builders and engineers. We also employ women at all levels of our organization in both technical and non-technical roles.



**Together** we can save countless lives.

## Our Global Impact



**257,000**  
people living  
and learning in  
safer buildings



**51,200**  
safer houses  
and schools



**27,800**  
people trained in  
the basics of safe  
construction



**12,300**  
jobs created



**42**  
organizations using  
homeowner-driven  
reconstruction model  
and retrofitting



# Awards, Accolades, and Press

“Build Change has made unprecedented progress over the past 10 years in reducing future earthquake casualties in developing countries. By investing in Build Change, RMS is helping to minimize loss and risk in communities with the least resources to cope with disasters.”

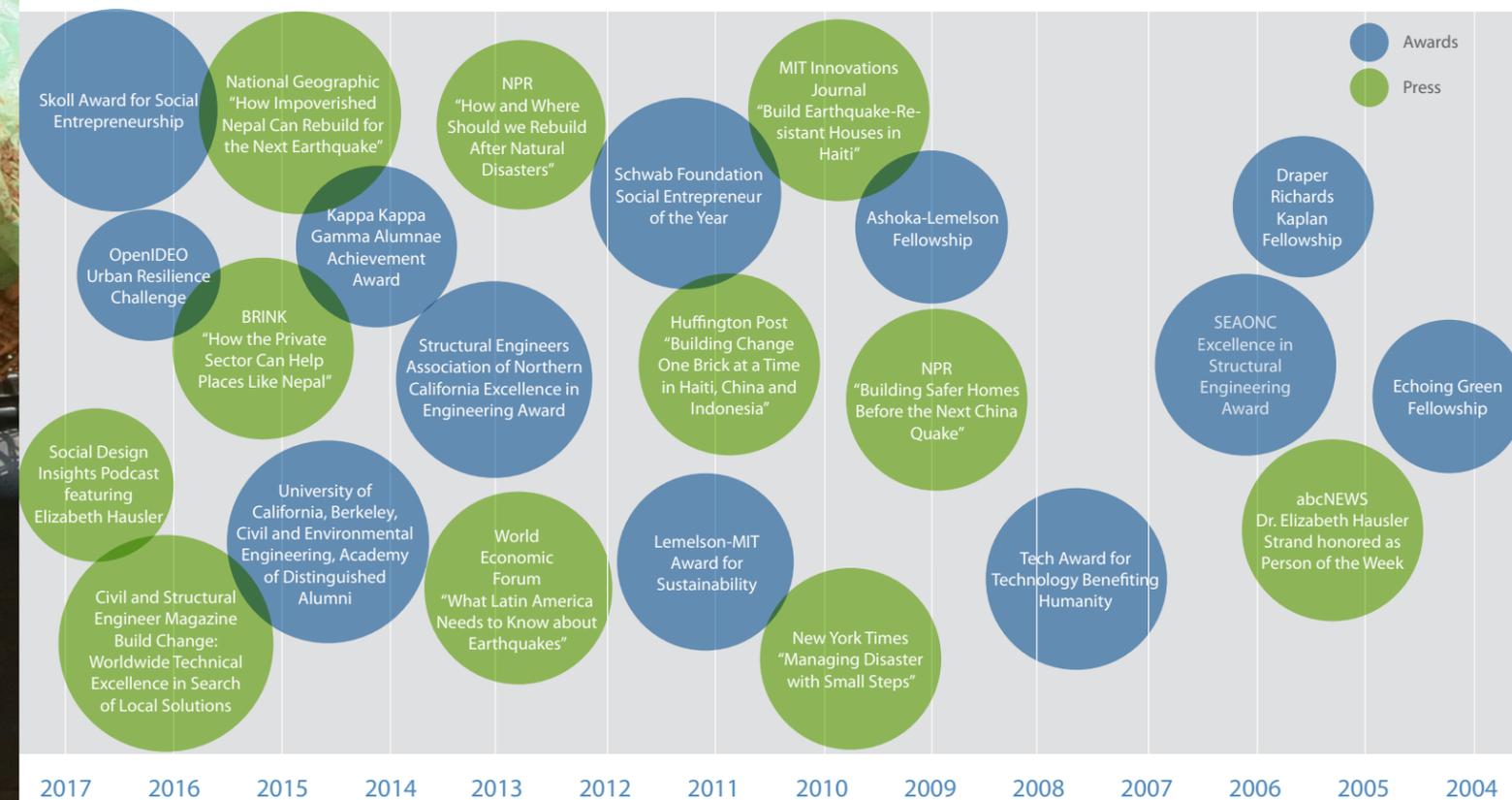
– Hemant Shah  
Co-Founder and CEO  
RMS

“Dr. Hausler’s work proves that the wheel doesn’t need to be re-invented. Innovation as a result of smart improvements to existing technologies can be equally effective. Elizabeth is a remarkable example of someone whose work is a catalyst for wide-scale adoption by using a model that is economically and socially sustainable.”

– Joshua Schuler  
Executive Director  
Lemelson-MIT Program

“The Autodesk Foundation supports Build Change because of their focus on driving positive impact with innovative and user-centered design. We are also impressed by their visionary leadership and collaboration with diverse stakeholders to save lives. Our mission is to invest in the most impactful organizations using design to create a better world, and Build Change is well-aligned with that vision.”

– Joe Speicher  
Executive Director  
Autodesk Foundation



Leverage international technical excellence to create local solutions.

Build Change has been a Clinton Global Initiative member and commitment-maker since 2010, completing four commitments with another underway. Build Change’s CEO is a member of the World Economic Forum Global Agenda Council on Risk and Resilience.



# Build Change Impact Partners

## Global Platform Partners



The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Organization is a part of the Global Red Cross network, found in 187 countries.



The Autodesk Foundation is the first foundation to focus investment exclusively on the people and organizations using design for impact. The Foundation seeks out designers who are the catalysts of the design-led revolution now underway.



Bohemian Foundation envisions a community that nurtures and inspires all of its members to continually improve their quality of life and pass this legacy on to the generations that follow.



Since 1952, The Caterpillar Foundation has been dedicated to transforming lives in the communities where we live and work around the world. We champion programs that support education, environment and emergency relief.



At the Draper Richards Kaplan Foundation, we have one singular belief that drives everything we do. We believe that with early funding and rigorous support, exceptional social entrepreneurs tackling some of society's most complex problems, can make the world a better place.



Global Communities is an international non-profit organization that works closely with communities worldwide to bring about sustainable changes that improve the lives and livelihoods of the vulnerable.



With its activities, the Hilti Foundation strives to promote sustainability and strengthen the fundamental qualities of a modern society. The Foundation uses its projects to offer disadvantaged people the opportunity to independently improve their situation in life and to develop self-confidence.



The JTI Foundation helps less privileged people and victims of natural or man-made disasters improve their quality of life by supporting organizations that implement programs we believe are relevant and appropriate.



For over 60 years, Lloyd's Charities Trust has been providing charitable support to a wide range of local, national and international charities on behalf of the Lloyd's market.



RMS is the world's largest catastrophe modeling company, and the only of its kind to deliver its global suite of catastrophe models within a rich ecosystem incorporating all sources of risk.



The Skoll Foundation drive large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help solve the world's most pressing problems. The Skoll Awards are presented annually to social entrepreneurs to increase their impact at scale.



Haiti's Housing Construction and Public Buildings Unit (UCLBP in French) coordinates the implementation of public construction projects and housing in Haiti. The Unit has been a leading force behind reconstruction after the 2010 earthquake.



World Vision provides emergency assistance to children and families affected by disasters and conflict, partners with communities for long-term solutions to alleviate poverty, and advocates for justice on behalf of the poor.



USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential. The Agency partners to end extreme poverty and promote resilient, democratic societies while advancing our security and prosperity.

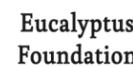
## Changemakers



## Retrofitters



## Builders



## Brickmakers





## Join 10 in 10

Join Build Change to work with 10 million people in emerging nations to live and learn in safer homes and schools in the next 10 years.

### Global Platform Partner

\$100,000+ commitment per year for 3 years

- Opportunities for employee engagement with Build Change
- Volunteer opportunities for employees at Build Change project site
- Logo displayed in-country on buildings or training materials
- Feature in Build Change eNewsletter
- Quarterly posts about partnership on social media
- All benefits listed under Changemaker

### Changemaker

\$100,000+

- Speaking engagement with Build Change CEO
- Recognition at Build Change promotional activities
- Quarterly briefs about the achievements the funding has enabled
- All benefits listed under Retrofitter

### Retrofitter

\$50,000+

- Post about partnership on Build Change social media
- Personalized recognition from Build Change program site
- All benefits listed under Builder

### Builder

\$20,000+

- Hyperlinked logo in Build Change annual report, website, and corporate partnership materials
- Permission to use Build Change logo on marketing collateral

### Brickmaker

\$10,000+

- Logo in Build Change annual report, website and corporate partnership materials
- Permission to use Build Change logo on marketing collateral

## Your investment will:

- Protect children and families from catastrophic loss
- Build greater capacity and resilience of local communities
- Create jobs and spur local economic growth
- Encourage girls and women to enter into STEM careers
- Influence safe building standards and enforcement in emerging nations
- Drive opportunities for employee engagement



## **BUILD CHANGE**

### **International Headquarters**

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+1 303-953-2563

### **Global Offices**

- Colombia
- Guatemala
- Haiti
- Indonesia
- Nepal
- Philippines

### **Connect With Us**

[www.buildchange.org](http://www.buildchange.org)



[facebook.com/BuildChange](https://facebook.com/BuildChange)



[linkedin.com/BuildChange](https://linkedin.com/BuildChange)



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[BuildChangeIntl](#)

### **Give Today**

Visit [www.buildchange.org/donate](http://www.buildchange.org/donate)

### **Send your donation to**

Build Change  
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Denver, CO 80202 USA