



BUILD CHANGE

Corporate Partnership Guide



200,000,000 people at risk

Earthquakes and other major storms can have devastating impacts on vulnerable communities.

Natural disasters cause nearly 90,000 deaths worldwide every year.

97% of these deaths occur in emerging nations, largely due to the collapse of buildings.

Build a Safe, Resilient World

Build Change saves lives in earthquakes and windstorms by working with people in emerging nations to build homes and schools that will protect their families and children.

Build Change believes that all people have the right to live and learn in homes and schools that will protect them from natural disasters.

Build Change works in post-disaster reconstruction in Haiti, Indonesia, Nepal, and the Philippines. We work in Colombia and Guatemala to strengthen buildings before a disaster strikes.

- We focus on permanent solutions, implemented on a local, sustainable level.
- We create designs for disaster-resistant houses and schools that use local styles and materials.
- We train builders and engineers in disaster-resistant design and construction, so they can build safe houses and schools.
- We provide recommendations for small, affordable improvements to local building techniques.
- We educate local communities on disaster safety and preparedness to encourage the demand for safe buildings.
- We work alongside homeowners and support their decisions about the design and layout of their own home.
- We facilitate access to insurance, subsidies, and incentive-based funds for homeowners to rebuild or retrofit their homes. This financing is coupled with technical assistance provided by our staff of local engineers.
- We work with local small businesses to make their bricks and concrete blocks stronger.
- We work with governments to develop building standards and national training programs so that safer building occurs on a national scale.



Our Work

Build Back Better

Earthquakes and major storms can have devastating impacts on vulnerable communities. After a natural disaster, communities in emerging nations tend to rebuild using the same designs and techniques that they're used to, which means the new buildings are just as likely to collapse in the next natural disaster. We work in post-disaster areas to ensure that new and retrofitted buildings are built better, to withstand future earthquakes or major storms.

Prevention

Millions of people worldwide live in houses that are weak and likely to collapse in earthquakes or major storms. Typically, these houses are constructed in disadvantaged neighborhoods by families without the training to ensure their homes are well-built. We train local builders and engineers to strengthen weak buildings. Repairing and strengthening a damaged or unsafe building is a process called "retrofitting". A retrofitted house or school meets safety codes for natural disasters and will keep families and children safe.

Better Building Materials

Houses and schools built with poor-quality bricks or concrete blocks are likely to collapse during natural disasters. Better bricks and concrete blocks make safer houses and schools. We provide on-the-job training for small businesses that manufacture building materials to improve the quality of their products. We also offer business skills training in management, budgeting, and more efficient manufacturing techniques.

Safe Schools

Millions of children go to class in school buildings that are likely to collapse in earthquakes or major storms. When a school does collapse, local education is thrown into chaos. Sometimes classes are held in ad-hoc community centers or tents. Oftentimes, students lack access to consistent education until the building is rebuilt—a process which can take years. By ensuring that school buildings withstand natural disasters, children will survive and their education will remain uninterrupted.

REZO

REZO, which means Network in Haitian Creole, is a professional network of builders who are certified in disaster-resistant design and construction. We want 100% of the builders we work with in Haiti to have the support they need to properly and consistently apply their training to construct safe, earthquake-resistant homes. Through REZO, we connect builders to incentives that will help them apply their training, including job placement, apprenticeships, nationally-recognized certification, and refresher courses. We plan to scale this program to other country operations.

Women

We are proud to work with women homeowners, builders, and engineers around the world. We encourage girls and women in emerging nations to become builders and engineers. We also employ women at all levels of our organization in both technical and non-technical roles.



Together

we can create permanent change in construction practices in emerging nations, **saving countless lives.**

Our Global Impact



245,000
people living
and learning in
safer buildings



48,700
safer houses
and schools



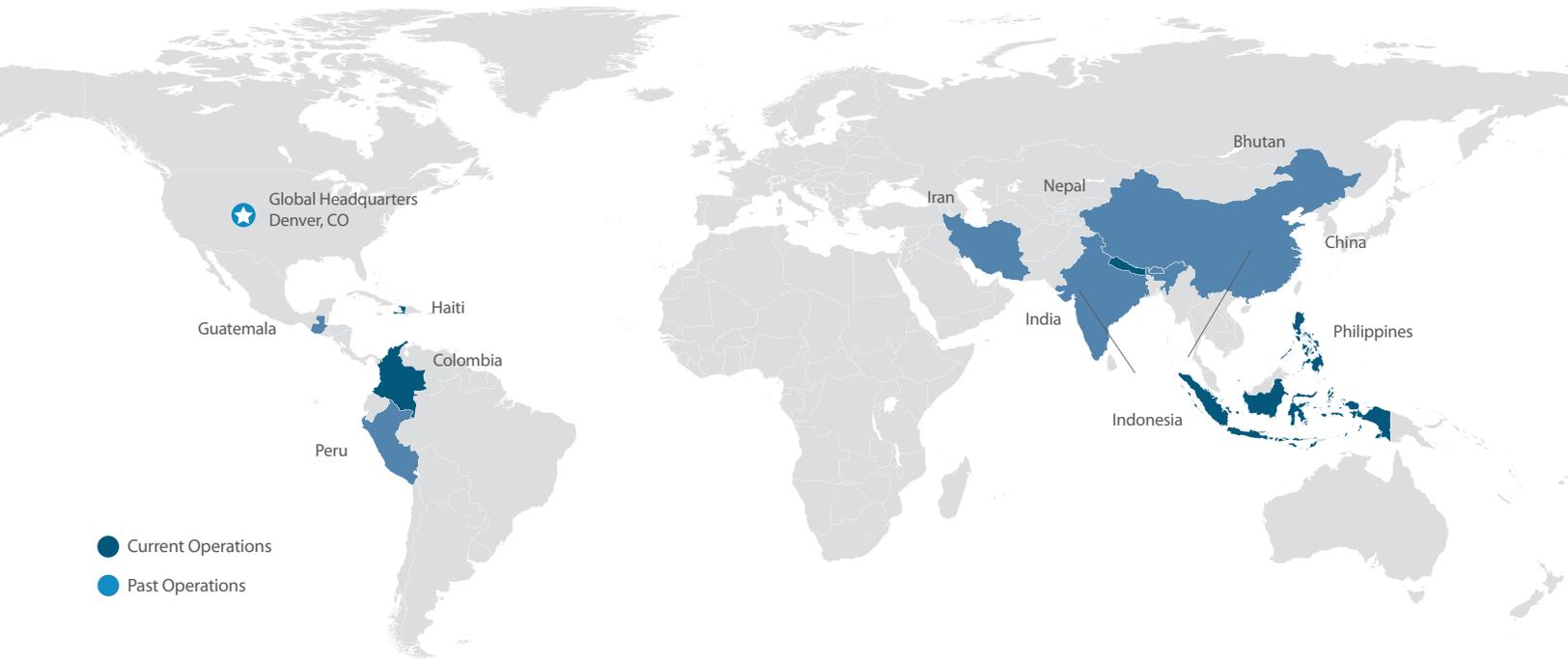
25,300
people trained in
the basics of safe
construction



12,000
jobs created



31
organizations using
homeowner-driven
reconstruction model
and retrofitting





Join 10 in 10

Join Build Change to work with 10 million people in emerging nations to live and learn in safer homes and schools in the next 10 years.



10 in 10 Works for You

Your investment will:

- Protect children and families from catastrophic loss
- Build greater capacity and resilience of local communities
- Create jobs and spur local economic growth
- Encourage girls and women to enter into STEM careers
- Influence safe building standards and enforcement in emerging nations
- Drive opportunities for employee engagement

Build Change Impact Partners

Global Platform Partner



American Red Cross

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Organization is a part of the Global Red Cross network, found in 187 countries.



The Autodesk Foundation is the first foundation to focus investment exclusively on the people and organizations using design for impact. The Foundation seeks out designers who are the catalysts of the design-led revolution now underway.



Bohemian Foundation envisions a community that nurtures and inspires all of its members to continually improve their quality of life and pass this legacy on to the generations that follow.



Since 1952, The Caterpillar Foundation has been dedicated to transforming lives in the communities where we live and work around the world. We champion programs that support education, environment and emergency relief.



Global Communities is an international non-profit organization that works closely with communities worldwide to bring about sustainable changes that improve the lives and livelihoods of the vulnerable.



With its activities, the Hilti Foundation strives to promote sustainability and strengthen the fundamental qualities of a modern society. The Foundation uses its projects to offer disadvantaged people the opportunity to independently improve their situation in life and to develop self-confidence.



The JTI Foundation helps less privileged people and victims of natural or man-made disasters improve their quality of life by supporting organizations that implement programs we believe are relevant and appropriate.



RMS is the world's largest catastrophe modeling company, and the only of its kind to deliver its global suite of catastrophe models within a rich ecosystem incorporating all sources of risk.



Haiti's Housing Construction and Public Buildings Unit (UCLBP in French) coordinates the implementation of public construction projects and housing in Haiti.



USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential. The Agency partners to end extreme poverty and promote resilient, democratic societies while advancing our security and prosperity.



World Vision provides emergency assistance to children and families affected by disasters and conflict, partners with communities for long-term solutions to alleviate poverty, and advocates for justice on behalf of the poor.

Changemaker



Retrofitter



Builder



Conrad-Shah Family Fund



The Elmo Foundation



Brickmaker



Awards, Accolades and Press

“Build Change has made unprecedented progress over the past 10 years in reducing future earthquake casualties in developing countries. By investing in Build Change, RMS is helping to minimize loss and risk in communities with the least resources to cope with disasters.”

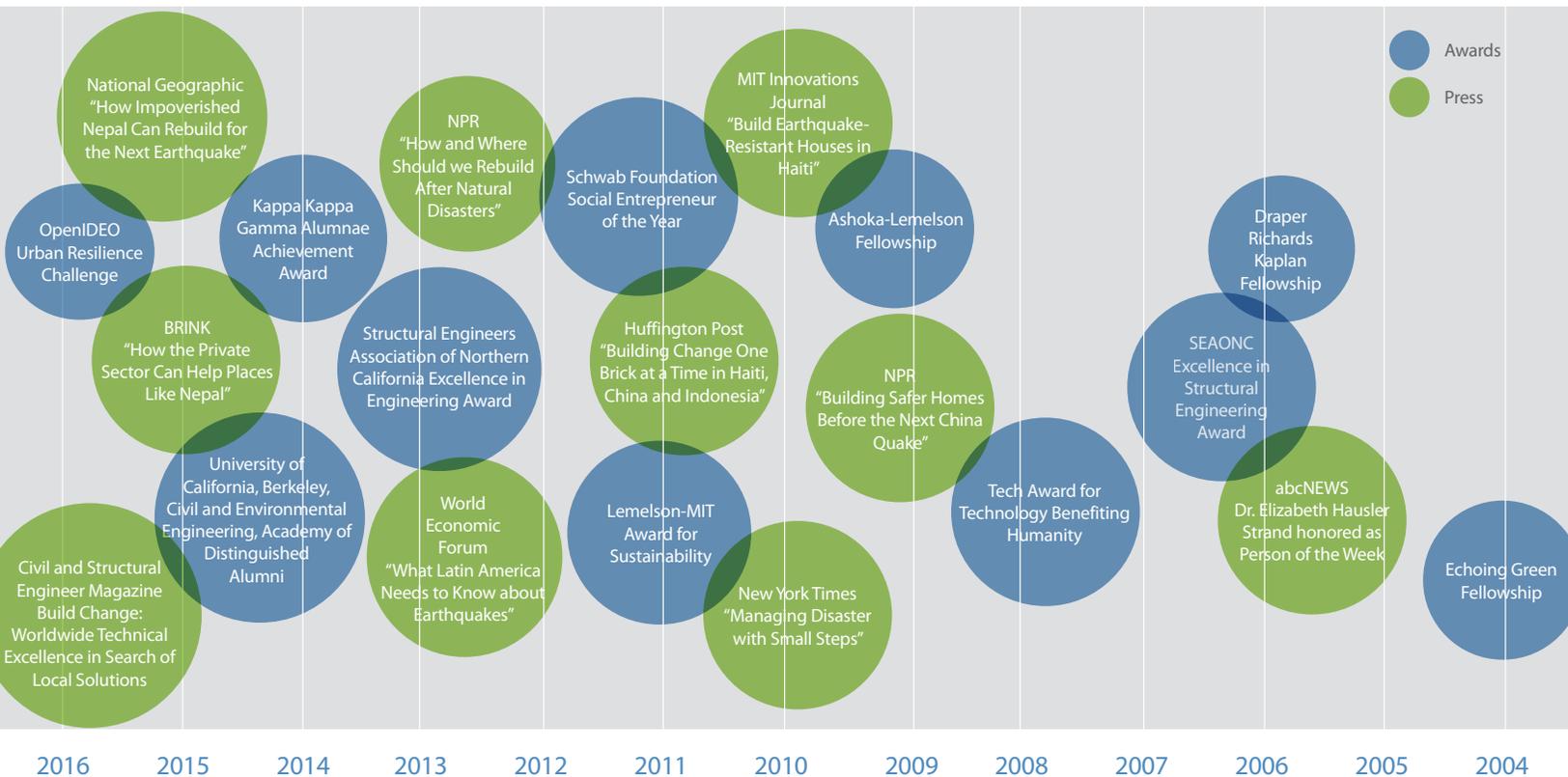
– Hemant Shah
Co-Founder and CEO
RMS

“Dr. Hausler Strand’s work proves that the wheel doesn’t need to be re-invented. Innovation as a result of smart improvements to existing technologies can be equally effective. Elizabeth is a remarkable example of someone whose work is a catalyst for wide-scale adoption by using a model that is economically and socially sustainable.”

– Joshua Schuler
Executive Director
Lemelson-MIT Program

“The Autodesk Foundation supports Build Change because of their focus on driving positive impact with innovative and user-centered design. We are also impressed by their visionary leadership and collaboration with diverse stakeholders to save lives. Our mission is to invest in the most impactful organizations using design to create a better world, and Build Change is well-aligned with that vision.”

– Joe Speicher
Executive Director
Autodesk Foundation



Build Change has been a Clinton Global Initiative member and commitment-maker since 2010, completing four commitments with another underway. Build Change’s CEO is a member of the World Economic Forum Global Agenda Council on Risk and Resilience.



CLINTON GLOBAL INITIATIVE



PIONEERED BY THE ROCKEFELLER FOUNDATION

100 RESILIENT CITIES



Global Platform Partner

\$100,000+ commitment per year for 3 years

Changemaker

\$100,000+

Retrofitter

\$50,000+

Builder

\$20,000+

Brickmaker

\$10,000+

Work With Us



Global Platform Partner

\$100,000+ commitment for 3 years

- Opportunities for employee engagement with Build Change
- Volunteer opportunities for employees at Build Change project site
- Logo displayed in-country on buildings or training materials
- Feature in Build Change eNewsletter
- Quarterly posts about partnership on social media
- All benefits listed under Changemaker

Changemaker

\$100,000+

- Speaking engagement with Build Change CEO
- Recognition at Build Change promotional activities
- Quarterly briefs about the achievements the funding has enabled
- All benefits listed under Retrofitter



Retrofitter

\$50,000+

- Post about partnership on Build Change social media
- Personalized recognition from Build Change program site
- All benefits listed under Builder

Builder

\$25,000+

- Hyperlinked logo in Build Change annual report, website, and corporate partnership materials
- Permission to use Build Change logo on marketing collateral



Brickmaker

\$10,000+

- Logo in Build Change annual report, website and corporate partnership materials
- Permission to use Build Change logo on marketing collateral



International Headquarters

535 16th Street, Suite 605
Denver, CO 80202 USA

info@buildchange.org
+1 303-953-2563

Global Offices

- Colombia
- Guatemala
- Haiti
- Indonesia
- Nepal
- Philippines

Connect With Us

www.buildchange.org

 facebook.com/BuildChange

 linkedin.com/BuildChange

 [@BuildChangeNews](https://twitter.com/BuildChangeNews)

 [BuildChangeNews](https://www.instagram.com/BuildChangeNews)

Give Today

Visit www.buildchange.org/donate

Send your donation to

Build Change
535 16th Street, Suite 605
Denver, CO 80202 USA

